

## MATTHEW HILTON MARTINEZ

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210.373.4954  
1503 Longhorn Drive  
Floresville, TX 78114

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### OBJECTIVE

To produce broadcast quality programming for a client, customer, or employer

### SUMMARY OF QUALIFICATIONS

- Fifteen Years of Freelance Videography
- Eight Years of Radio Production (KSYM-FM 90.1/Austin Radio Network)
- Three Years experience with Adobe Premiere
- Four Years experience with RCS Master Control
- Two Year experience with RCS Zetta

### EDUCATION

**SAN ANTONIO COLLEGE**, San Antonio, TX

**AAS**, June 2018

People to People Student Ambassador: Australia, Summer 2009

### EMPLOYMENT EXPERIENCE

#### PRODUCER/BOARD OPERATOR AUSTIN RADIO NETWORK

(2022-2023)

- Monitor audio levels for optimum on-air broadcast
- Air station identification at the top of the hour
- Schedule and play commercial breaks at designated time
- Receive and maintain remote broadcast feed for air
- Communicate with On-Air talent regarding formatting and break spots
- Record and edit sports highlights for playback
- Post live sports scores to Twitter
- Record interviews live with on-air talent and guests

#### DISC JOCKEY/BOARD OPERATOR KSYM-FM 90.1 SAN ANTONIO

(2012- 2018)

- Monitor audio levels for optimum on-air broadcast.
- Report maximum watts and volts transmitted.
- Announce songs played on-air, public service announcements, college calendars (Events in community)
- Write promotional spots for upcoming programs, underwriting, and station identifications.
- Record audio for said promotions and identifications.
- Aired station identification at the exact top of the hour.
- AIR CHECK DEMO REEL AVAILABLE UPON REQUEST

#### PROMOTIONS DIRECTOR KSYM-FM 90.1 SAN ANTONIO

(2012 to 2014)

- Helped promote the station through on campus and off-campus events. (2012-2014)
  - Alternative to Hunger 2012, 2013 (Canned food drive and Music Festival)
  - KSYM Pledge Drive 2013, 2014 (Radio Station Fundraiser)
  - Fredstock 2013, 2014 (Fundraiser for San Antonio Aids Foundation)
  - Stock the Pantry 2013, 2014 (Canned food drive)

# References

## **Chad Hastings**

Program Director  
The Horn 104.9fm (KTX) Austin Radio Network  
912 S. Capital of Texas HWY #400  
Austin, TX 78746  
Cell: 512-784-4653  
Email: chadhastings@arn-atx.com

Chad was my program director during my time as Board Operator (Producer) at ARN. He was also in charge of scheduling board ops for UT Sports (Football, Basketball, Baseball, Softball). He also hosts afternoons on The Horn.

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## **Derek Cohen**

Promotions  
Austin Radio Network  
912 S. Capital of Texas HWY #400  
Austin, TX 78746  
Cell: 512-547-0873  
Email: dcohen@arn-atx.com

Derek handled promotions within the ARN stations. He oversaw scheduling board ops for KOKE-FM remotes. He also wrote articles for The Horn's website and helped post scores during the High School Football season.

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## **James Velten**

Program Director  
KSYM 90.1FM San Antonio  
1819 North Main Avenue  
San Antonio, TX 78212  
Cell: 210-902-1431  
Work: 210-486-1373  
Email: ksym@alamo.edu

James was my program director during my time as Board Operator for KSYM from 2014-2018. He also hosts the morning drive show The Sauce with Hot Mustard.